

Emblem Catalog

1930

THE AMERICAN LEGION

THE AMERICAN LEGION

NATIONAL HEADQUARTERS

INDIANAPOLIS



EMBLEM DIVISION

AMERICAN LEGION NATIONAL
HEADQUARTERS LIBRARY

HERE'S YOUR 1930

AMERICAN LEGION CATALOG

It is literally crammed with brand new and out-of-the-ordinary emblem combinations, all of which have been designed and made with the utmost care. Each one is very fairly priced and is offered with the honest conviction that it is the best possible value for your money.

It is required that the Emblem Division operate on a cash basis. *No charge orders can be accepted.* Therefore all orders which are not accompanied by remittance in full will be shipped c. o. d. Those items, however, which are marked "*Remittance must accompany order*" cannot be shipped c. o. d. and must be paid for in advance.

Without exception each item is unreservedly guaranteed to be exactly as represented or your money will be promptly refunded without question. Your complete satisfaction is therefore assured.

We are at your service, and it will be a pleasure to accord your order special attention!



E.O. MARQUETTE, *Director, Emblem Sales*

Address orders to EMBLEM DIVISION

THE AMERICAN LEGION NATIONAL HEADQUARTERS, INDIANAPOLIS, IND.

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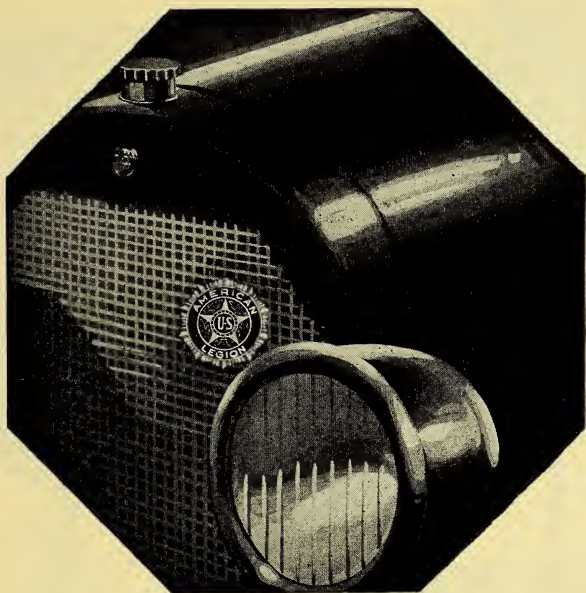
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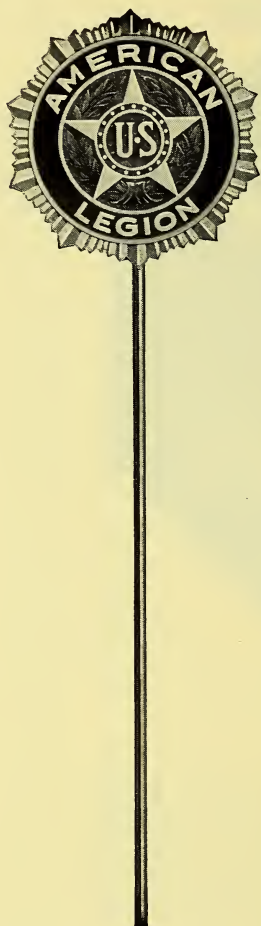
\$1.00

*each
complete*



*T*ONE up the old bus with one of these handsome American Legion automobile emblems. This brand new and up-to-the-minute radiator insignia is an exact reproduction of the Legion emblem—3¼ inches in diameter—enameled in Legion colors. It's a beauty. Put on in a jiffy—and only one dollar. Order yours today.

GRAVE MARKERS



THE OFFICIAL GRAVE MARKER of The American Legion consists of a solid cast bronze reproduction of the Legion emblem, approximately 7 inches in diameter, mounted on a 30-inch solid brass (oxidized) rod.

The back is made with a raised plate for casting the name, rank, etc., of the deceased soldier in raised, polished letters, if desired. A flag holder is also provided on the reverse side.

The grave of each deceased member of your Post should be marked with an *American Legion Grave Marker* before next Memorial day.

American Legion grave markers are everlastingly guaranteed.

\$1.55 each plus carrying charges

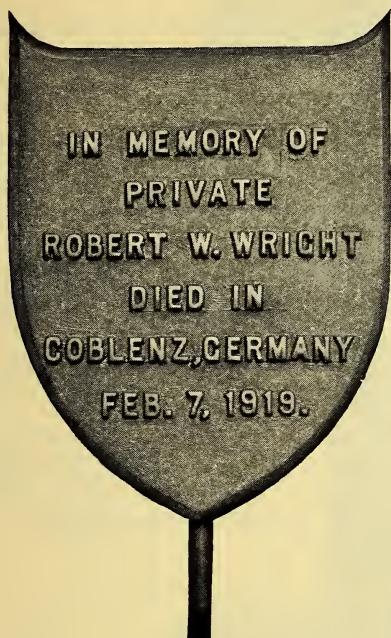
Anchor attachments specially designed to keep marker in upright position and prevent turning, 25c additional per marker.

Name, rank and date of death can be cast on the reverse side in raised, polished letters for an additional flat charge of seventy-five cents (75c) per marker. The inscription, however, must not exceed three lines, each containing twenty-one letters including the necessary spaces. Additional lines of inscription twenty-five cents (25c) each.

NOTE: *Two weeks' delivery*

REMITTANCE MUST ACCOMPANY ORDER, NO C.O.D. SHIPMENTS

TREE MARKERS



STYLE TM-1

PRICE

Size $5\frac{1}{2} \times 7$ inches...\$3.50 each
F.O.B. Nashua, New Hampshire

THE planting of memorial trees—each dedicated to a deceased veteran—is a beautiful and lasting form of memorial that is rapidly coming into favor.

The *Tree Markers* illustrated can be furnished upon short notice. Styles 1 and 2 are equipped with 30-inch bronzerods with special anchors for planting at the base of the tree. Style 3 is furnished with concealed lugs and is designed to be set in a stone or concrete block at the base of the tree. Blue prints of specially designed markers will be submitted if desired.



STYLE TM-2

PRICES

Size $4\frac{1}{4} \times 7\frac{1}{2}$ inches...\$2.75 each
Size 6×12 inches..... 6.50 each

F.O.B. Nashua, New Hampshire



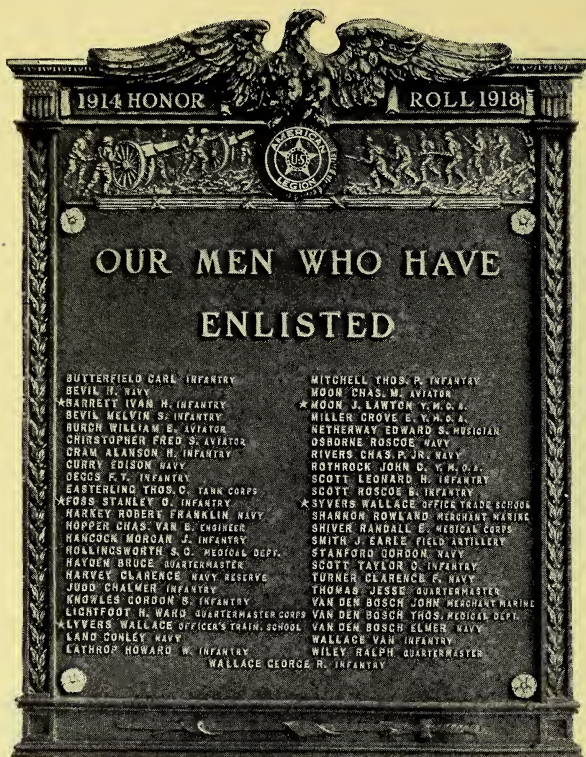
STYLE TM-3

PRICE

Size 5×8 inches...\$3.75 each
F.O.B. Nashua, New Hampshire

NOTE: The above markers are made from special equipment which permits of no change in the arrangement of the inscription other than the name, date of death, etc. Specially inscribed markers additional. Prices on application.

REMITTANCE MUST ACCOMPANY ORDER
NO C.O.D. SHIPMENTS



BRONZES

The erection of Bronze Memorials—sponsored by local Legion Posts—in memory of the splendid men who made the supreme sacrifice, is an obligation which most communities are recognizing.

The tablets illustrated are two very popular stock designs which can be supplied upon short notice. The prices quoted are very fair.

Drawings and blue prints of special designs will be promptly submitted upon request.

NO. 10

PRICES

DESIGN NO. 10

Size 24 inches wide x 18 inches high... \$86.40
Size 24 inches wide x 30 inches high... 144.00
Size 24 inches wide x 36 inches high... 172.80
Size 24 inches wide x 42 inches high... 201.60

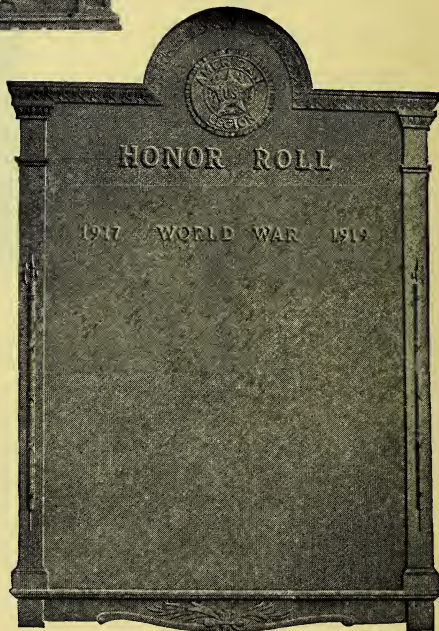
DESIGN NO. 675A

Size 24 inches wide x 36 inches high... \$172.80
Size 32 inches wide x 48 inches high... 307.20

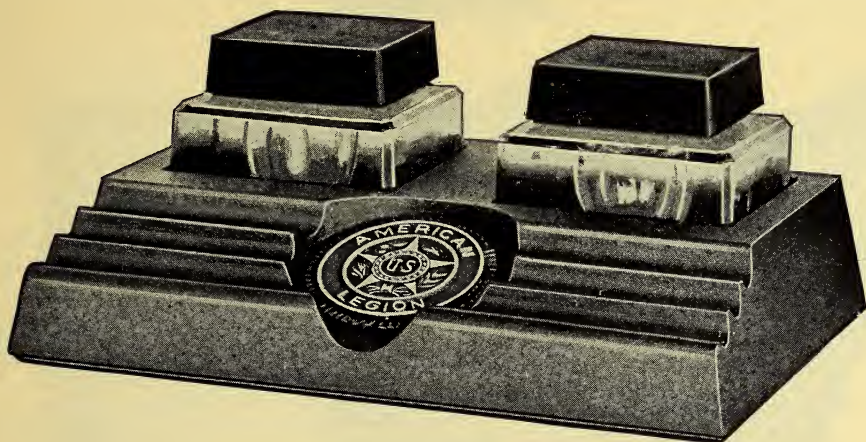
Above prices F.O.B. Nashua, New Hampshire

REMITTANCE IN FULL MUST ACCOMPANY ALL ORDERS

NO C.O.D. ORDERS



BRONZES



B-9 BRONZE INK STAND

MADE OF SOLID CAST BRONZE, dull finish. Size $7\frac{3}{4} \times 5\frac{3}{4} \times 1\frac{1}{2}$ inches. Plain glass wells, with hard polished black rubber tops. The Legion emblem is effectively reproduced with highlights.

\$5.00 complete



B-11 BRONZE PAPER WEIGHT

A UNIQUE PAPER WEIGHT made of solid cast bronze with a raised, polished border. Size $2\frac{1}{2} \times 4$ inches. The top plate bears a reproduction of the Preamble to the Legion Constitution in raised, polished letters. An extremely handsome paper weight, which should be on the desk of every Legionnaire.

\$2.00 each

BRONZES



\$5.00

complete

B-3 WALL
PLAQUE

Size of emblem, 7 inches. Made of solid cast bronze. Mounted on a dark finish, solid oak board.

Price quoted includes casting Post number and state abbreviation on the scroll beneath emblem.

\$1.50 *each*

B-1 BRONZE PAPER
WEIGHT

Size 3 inches in diameter. Emblem reproduced in splendid detail with highlights.



B-10 BRONZE PAPER KNIFE

Size 10 inches long with a splendid reproduction of the Legion emblem on both sides. The blade is highly polished. The handle is dull finished with highlighted border and emblem.

\$1.50 *each*

BRONZES



B-6 BRONZE BOOK-ENDS

THE ATTRACTIVE BOOK ENDS, illustrated above, are made of solid cast bronze. Size $6\frac{1}{2}$ x 4 inches. Their special design combined with their dull bronze finish produces an unusual effect. The bottoms are carefully padded with green felt to prevent scratching. Especially designed for home use—they are very appropriate for membership prizes and awards.

\$7.50 *complete*

ACCOUNTING RECORDS

POST ACCOUNTING FORMS have been designed to meet the requirements of Legion Posts in maintaining a correct and permanent membership and finance record. Because of their simplicity, they require no special knowledge of bookkeeping or accounting. Complete instructions are furnished with each set.

If half of your Post meeting is taken up with routine work of a clerical nature, how long will it be before the members will find the meetings dull and begin to stay away?

Every Post Adjutant should insist upon being provided with a set of these forms—

They will save time

Reduce expenses

Save money for your Post!

Their cost is very moderate. The sets priced below are equipped with light but substantial press board binders which make them extremely easy to handle. The forms used are illustrated on the following page

PRICES

Set No. 1—for a Post of 100 members.....	\$ 5.00 complete
Set No. 2—for a Post of 150 members.....	6.00 complete
Set No. 3—for a Post of 200 members.....	7.00 complete
Set No. 4—for a Post of 250 members.....	8.00 complete
Set No. 5—for a Post of 300 members.....	9.00 complete

Larger sets priced upon application

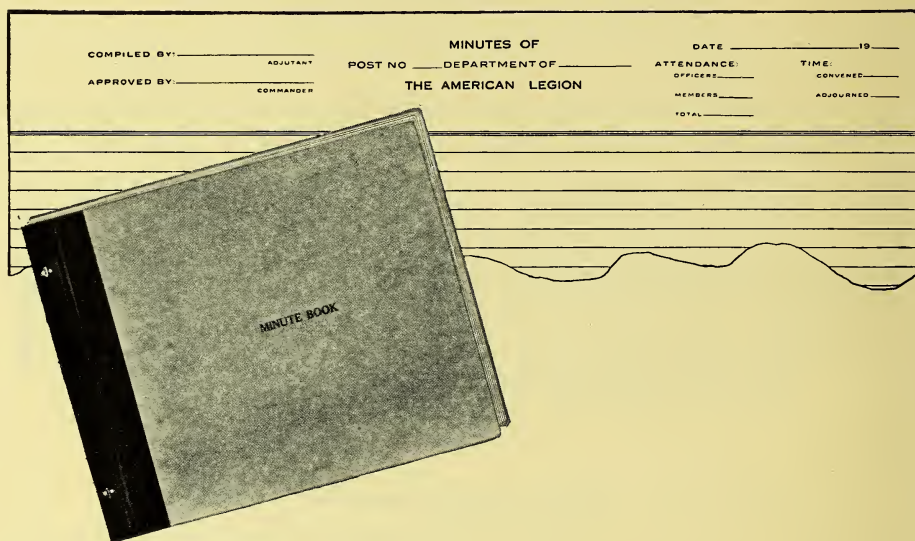
MEMBERS' LEDGER FORM

CASH LEDGER FORMS

[illegible]

NOTE: *Additional filler sheets 2 cents each*

MINUTE BOOKS



THE MINUTE BOOK illustrated above has been designed especially for American Legion Posts. It will enable your Post to maintain a permanent record of each meeting, which is of great importance.

Each book is of the loose-leaf type bound in a light weight but durable press board binder. Each one contains one hundred of the specially designed filler sheets which are printed on high-grade ledger stock to insure a legible and permanent record.

Your Post equipment is not complete without one of these standard Minute Books!

\$2.00 *each*
complete

ADDITIONAL FILLER SHEETS 2 CENTS EACH

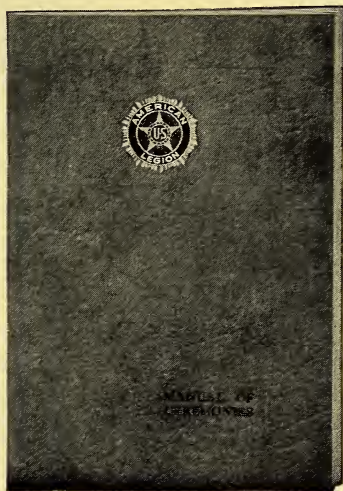
NOTE: *Specify whether ruled or plain filler desired*

MANUAL OF CEREMONIES

THE AMERICAN LEGION MANUAL OF CEREMONIES will solve the problem of making your Post meetings interesting. It tells you the proper way to open and close meetings; how to conduct Post funerals; what to do on Memorial day and a score of other things that will help you immensely.

The Manual of Ceremonies is available in bound book form—printed on antique paper with special heavy cover printed in three colors—for twenty-five cents per copy.

Each Post and Department officer should secure a copy for personal use and reference.



PRICE
25c Per Copy

INITIATION FLAGS



MINIATURE AMERICAN FLAGS are required in the initiation ceremonies as set forth in the Manual of Ceremonies.

Special quality, printed silk flags, mounted on ebonyized staffs with gilded spearheads are available in two sizes.

Larger sizes priced upon request.

2 x 3 inches \$0.75 per dozen

4 x 6 inches 1.25 per dozen

PRINTING CUTS



EMBLEM CUTS, reproducing the Legion emblem in one and three colors, have been prepared for the convenience of Posts in printing letterheads, notices, etc. Larger cuts furnished on special order.

		PRICES		
		1	2	3
		COLOR COLORS COLORS		
AL-1 Size	½ inch.....	\$0.50	\$1.00	\$1.50
AL-2 Size	¾ inch.....	.50	1.00	1.50
AL-3 Size	1 inch.....	.50	1.00
AL-4 Size	1¼ inches.....	.50	1.50
AL-5 Size	1½ inches.....	.50	1.00
AL-6 Size	2 inches.....	.50	1.00
AL-7 Size	3 inches.....	.75	2.00
AL-8 Size	5 inches.....	1.00

CONSTITUTIONS

CONSTITUTION AND BY-LAWS as required in initiation work by the new Manual of Ceremonies can be had, printed in convenient form especially for this purpose. Each Post should carry a supply at all times.

PRICE
\$2.50 per hundred

WINDOW TRANSFERS

LEGION TRANSFERS, reproducing the emblem in full colors, are available in three sizes.

They are just the thing for the doors and windows of Post headquarters. Splendid for auto windshields, too!

PRICES
3" Dia.—3 for 25c
100 Lots, 5c each
6" Dia.—2 for 25c
100 Lots, 10c each
9" Dia.—25c each
100 Lots, 20c each

CEREMONIAL BADGES



Two Styles:

*Officers
and
Members*

*\$1.00 each,
(Either Style)*

*A complete line
of officers' badges
is available for Post,
County, District
and Department
Officers*

THE use of the Legion Ceremonial Badge is rapidly coming into favor. Hundreds of Posts have adopted it with gratifying results for it adds a business-like air to meetings and public gatherings as no other one thing can.

The Ceremonial Badge is made in two types—officer's and member's. The officer's badge is made for the following Post officers: COMMANDER, VICE-COMMANDER, ADJUTANT, FINANCE OFFICER, CHAPLAIN, SERGEANT-AT-ARMS, HISTORIAN, SERVICE OFFICER and EXECUTIVE COMMITTEE. The member's badge is identical with officer's except that it is not equipped with a top bar.

If your Post has not yet provided its officers with badges it should do so immediately. Take it up at the next meeting. And don't forget to urge each member to purchase one of the member's standard badges. You'll be surprised at the difference these badges will make!

MINIATURE BADGES



EXACT SIZE

THE CEREMONIAL BADGE of the Legion is now to be had in miniature. The special ribbon conforms in size to United States War Department and foreign regulations for miniature decorations. The medallion, which is heavily gold plated, can be supplied with either a bronze or silver center. It is designed especially to be worn in connection with other miniatures. Each one is supplied complete with a special invisible, safety pin brooch.

PRICE

\$1.00 each

SEAL PRESSES



FACSIMILE IMPRESSION ACTUAL SIZE

PRICE

\$6.00 complete

—

Specify Post name and number in ordering

REMITTANCE MUST ACCOMPANY ORDER

NOTE: One week's delivery

THE AMERICAN LEGION SEAL PRESS has been made for Posts and Departments in executing important documents and official papers.

It also serves as an excellent check protector.

The die is hand engraved and cut extra deep to insure a clean-cut impression.



Weight, 4½ pounds
With 2-inch brass die

MEMBERSHIP BUTTONS



PRICES

	MIDGET	REGULATION
Gold plated . . .	\$0.25 each	\$0.25 each
10K solid gold . .	1.50 each	2.50 each
14K solid gold . .	2.00 each	3.50 each

NOTE: Pin back brooches with safety catches furnished at above prices.

THE AMERICAN LEGION emblem has come to be recognized as a badge of honor. It identifies its wearer to civilians and service men alike as a man worth knowing—a loyal and patriotic American. Never be without your Legion emblem for it will help you make new friends each day. Get a button for every coat!

Official American Legion membership buttons are made in two sizes (large and small) with either bronze or silver centers and in three qualities. There is an American Legion membership button that will exactly meet your requirements.

NOTE: Silver centers for wounded men only.

GAVEL BELLS



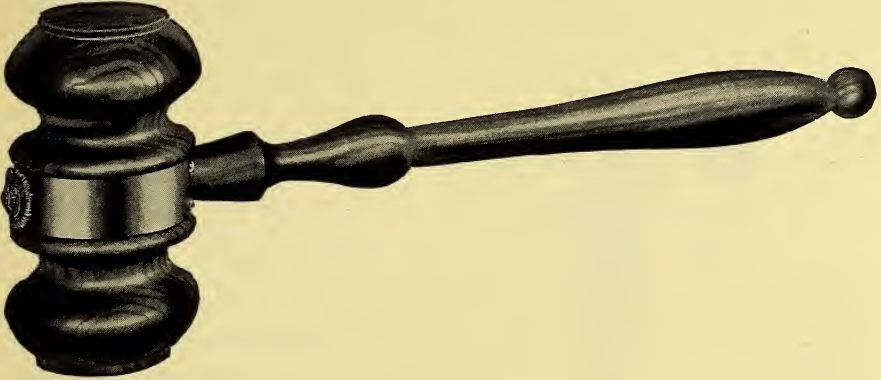
(ONE-HALF ACTUAL SIZE)

No MORE marred table tops or broken gavel handles! The beautiful bronze gavel bell illustrated above has been designed especially as a striking base for the gavel illustrated on the opposite page. It is 6 inches wide at the base and 10 inches high. The double-faced emblem which is $3\frac{1}{4}$ inches in diameter is beautifully enameled in colors. Your Post equipment is not complete without one of these beautifully toned gavel bells.

PRICE \$ 10.00 each, delivered

NOTE: Gavel extra. See opposite page for prices. Engraving 5c extra per letter or numeral.

GAVELS



THE STURDY GAVEL illustrated above will stand the stress of many a stormy session. It will be of great assistance to your Post Commander in presiding on meeting nights.

Each one is made of highly polished cocobola and furnished with a hand-fitted band, bearing a reproduction of the Legion emblem in colors.

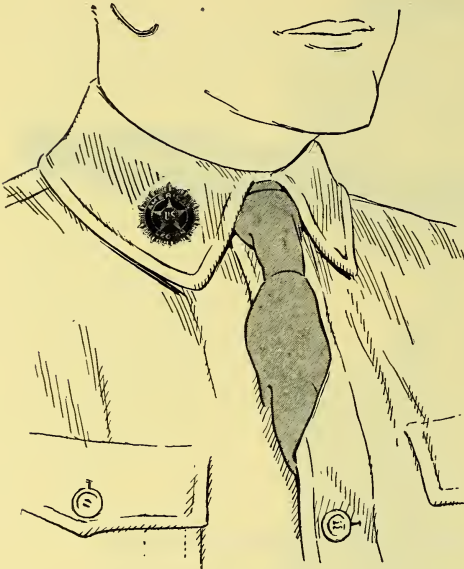
It is particularly adapted to be used with the Bronze Gavel Bell illustrated on the opposite page. Your Post needs this complete outfit!

PRICES

Gavel, with gold-plated band and emblem.....\$ 2.50
Gavel, with 10K gold band and emblem..... 10.00

ENGRAVING 5¢ PER LETTER OR NUMERAL EXTRA

COLLAR EMBLEMS



COLLAR ornaments similar to the regulation U. S. Army attachments are to be had in bronze and enameled in full Legion colors. Size $1\frac{1}{4}$ inches in diameter.

This particular emblem has many uses and can be used to advantage by Posts adopting the regulation service uniform as standard equipment for firing squads, escorts, etc.

PRICES

Bronze 50c each
Gold plate..... 75c each

ATHLETIC EMBLEMS

ATHLETIC EMBLEMS, beautifully silk embroidered in full Legion colors, are available in two styles.

Style A (see illustration) is a circular emblem four inches in diameter, designed primarily for athletic uniforms and swimming suits. Style B (not illustrated) consists of a two-inch silk-embroidered emblem mounted on blue uniform cloth, size 4 x 4 inches. While appropriate for athletic uniforms, this smaller emblem has been designed especially for shoulder insignia and special band and drum corps uniforms.

PRICES

Style A, 4-inch size.....\$1.00 each
Style B, 2-inch size..... .50 each



PRIZE MEDALS AND AWARDS

THE SPONSORING of essay, scholarship and athletic contests is a most commendable civic activity which is coming into great favor among American Legion Posts. The conducting of such contests is a distinct contribution to your community and reflects great credit upon your Post. It is, therefore, fitting that the prizes to be awarded in connection with these events be artistic as well as appropriate in design.

We present herewith an out-of-the-ordinary line of special Legion prize medals and awards, all of which are very fairly priced. Each one has been designed with the utmost care and reflects the work of the master artisan. The page immediately following is devoted to essay and scholarship medals while the one immediately thereafter illustrates a special line of athletic medals with interchangeable panels which cover practically every athletic event.

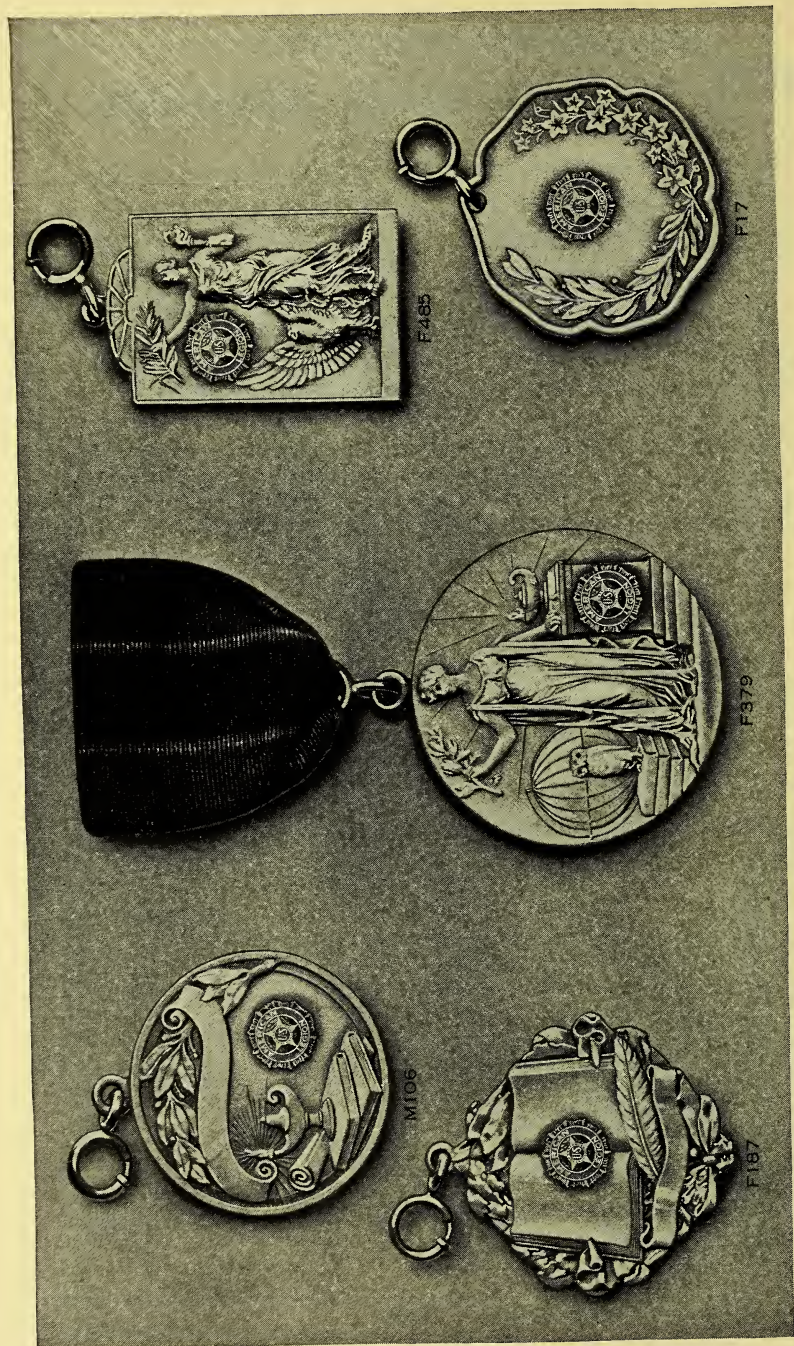
All Legion medals and awards are supplied with a suitable length of American Legion ribbon equipped with a practical, invisible pin fastener. Each one is appropriately packed in an individual container suitable for presentation.

HOW TO ORDER PRIZE MEDALS AND AWARDS

ORDER BY STYLE NUMBER, specifying the quality and, in addition, the price. If the medal is to be engraved, submit the inscription in typed or printed form to eliminate any possibility of error.

In ordering athletic medals, make sure that in addition to the above data the number of the panel desired is specified.

Remittance in full payment, including the cost of the engraving, must accompany all orders. No. C. O. D. shipments.

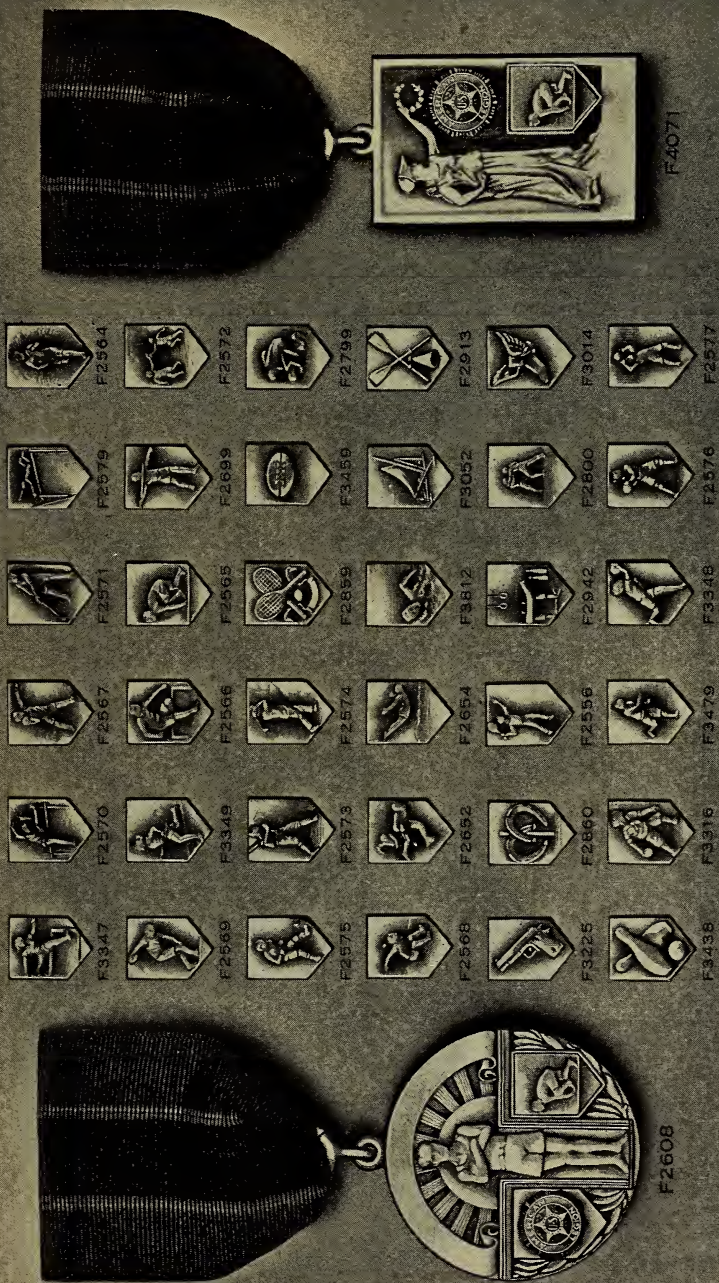


ESSAY AND SCHOLARSHIP MEDALS

Medal No.	Bronze	Sterling	10-Yr. Gold Filled	10-K. Solid Gold
F 17	\$1.75	\$3.75	\$3.75	\$14.75
F187	\$1.75	\$3.75	\$3.75	\$14.75
F379	\$2.00	\$3.50	\$3.50	\$14.75
				25.50

All Medals supplied with American Legion Ribbon and in individual container. Engraving 5c extra per letter or numeral.

REMITTANCE IN FULL MUST ACCOMPANY ALL ORDERS. NO C. O. D. SHIPMENTS



ATHLETIC MEDALS

Medal No.	Bronze	Sterling	10-Yr. Gold Filled	10-K. Solid Gold
F2608	\$2.00	\$4.25	\$4.50	\$17.25
F4071	\$1.95	\$4.00	\$4.25	\$18.00

NOTE—Either medal furnished at the prices quoted with any of the interchangeable panels illustrated above, which cover practically every athletic event. In ordering, be sure to specify both the medal and panel number.

All Medals supplied with American Legion Ribbon and in individual container. Engraving 5c extra per letter or numeral.

TWO WEEKS' DELIVERY

REMITTANCE IN FULL MUST ACCOMPANY ALL ORDERS. NO C. O. D. SHIPMENTS

TWO WEEKS' DELIVERY

SCHOOL AWARD MEDALS



FRONT
(ACTUAL SIZE)

THE Official American Legion School Award Medal is for annual award in public and private schools, to the boy in the graduating class who best represents those qualities of character and ability which, if cultivated, are calculated to result in better citizenship. The award is restricted to grammar schools.

A similar medal, smaller in size and appropriately designed for girls, is also available. It is to be awarded on the basis of 20 percent for each of the following qualities: Courage, Companionship, Character, Service and Scholarship. The method of award is identical with that of the boys' medal.

The awarding of these medals should be an annual affair with your Post.

PRICES

Boys' Medal, with button.....\$2.50

Girls' Medal, with brooch..... 2.50

THE MEDAL: Solid bronze.

BASIS OF AWARD: The award shall be made on a basis of 20 percent for each of the following qualities:

HONOR: Strength and stability of character; high standards of conduct; keen sense of what is right; adherence to truth and conscience and devotion to duty and practice of clean speech.

COURAGE: Bravery in the face of opposition and danger, and grit to stand up for the right and do one's duty.

SCHOLARSHIP: Scholastic attainment; evidence of industry and application in studies.

LEADERSHIP: Ability to lead and to accomplish through group action.

SERVICE: Kindliness, unselfishness, fellowship; protection of the weak and promotion of the interests and welfare of associates without hope of personal reward.

METHOD OF AWARD: Your Post will select the boy who is to receive the award after consultation with the teachers and the members of the eighth grade class who will vote separately on the five qualifications as set forth in the basis of the award.



BACK
(ACTUAL SIZE)

UNIFORMS

THE formation of Drum Corps, Drill Teams and Bands by hundreds of American Legion Posts has created a marked demand for special uniforms and American Legion uniform emblem equipment.

We present herewith a complete line of American Legion *uniform accessories* including *buttons*, *collar ornaments*, *cap devices* and *silk insignia*. This is the one and only official and approved line of American Legion uniform accessories and your Post should insist upon this standard equipment. A special order department, however, is maintained which enables us to quote attractively on specially designed devices and equipment, and if what you want is not illustrated, write for special quotations.

Although not in a position to furnish complete uniforms, we will gladly assist Posts in securing samples and prices from reputable uniform manufacturers. If your Post contemplates the adoption of a special uniform, you are urged to take advantage of this special service, for which there is *no charge*.

This line of official American Legion uniform insignia has been designed for your particular convenience and will be made available to any uniform manufacturer which your Post might designate.

We are at your service!

UNIFORM ACCESSORIES



(ACTUAL SIZE)

U-2 COLLAR
ORNAMENT

PRICE

Gold Plated, 35c each



(ACTUAL SIZE)

U-1 CAP ORNAMENT

PRICE

Gold Plated.....75c each



(ACTUAL SIZE)

U-3 COLLAR AND
CAP ORNAMENT

PRICE

Bronze.....50c each
Gold Plated.....75c each

Style U-1 Cap Ornament is a specially designed combination of the United States army officers' insignia and the American Legion emblem. It is particularly adapted for use on helmets and garrison caps. It is available only in one finish—gold plated, with the American Legion emblem beautifully reproduced in colors.

Style U-2 Collar Ornament is identical in appearance with the standard uniform (coat size) button illustrated on the following page. This is an unusually attractive collar insignia, particularly adapted for use with the regulation Legion uniform button. Each one is an exact reproduction of the American Legion emblem enameled in colors, one inch in diameter.

Style U-3 Collar and Cap Ornament can be used either as a helmet device or collar emblem. This attractive insignia which is similar to the regulation U. S. army attachment, is available in bronze and gold plate, enameled in full Legion colors, size 1¼ inches in diameter.

UNIFORM ACCESSORIES



(ONE-HALF ACTUAL SIZE)

REPRODUCTIONS of the American Legion emblem beautifully silk embroidered in full Legion colors are available in two sizes.

Style A (illustrated) is a circular emblem four inches in diameter which has been specially designed as a uniform sleeve insignia.

Style B (not illustrated) is a two-inch emblem mounted on blue uniform cloth four by four inches in size. This is particularly adapted for use as a shoulder insignia.

Both emblems can be easily appliqued to either old or new uniforms.

Additional lettering 5c extra per letter or numeral

PRICES

Style A—4-inch diameter.....	\$1.00 each
Style B—2-inch diameter.....	.50 each

UNIFORM BUTTONS



(ACTUAL SIZE)

STYLE 1 STYLE 2
COAT TYPE VEST TYPE

THE new style American Legion *Uniform Buttons* are undoubtedly the most beautiful insignia of their kind ever designed. They are made in two sizes, Style 1 for uniform coats and Style 2 for uniform vests. Each one is an exact reproduction of the American Legion emblem beautifully enameled in colors. See to it that your uniforms are equipped with this official and approved American Legion uniform button.

FOR UNIFORMS ONLY *See page 17 for Membership Buttons!* FOR UNIFORMS ONLY

PRICES PER DOZEN PER GROSS

Style 1 (Coat Type).....	\$2.75	\$30.00
Style 2 (Vest Type).....	2.00	22.50

NOVELTIES



THE EASE and certainty of operation together with its ruggedness and lasting qualities have distinguished the Douglas from all other automatic lighters. Just a press of your thumb on a tiny button and the Douglas is at your service! It never fails.

A splendid personal gift that is always in good taste and sure of appreciation. Who wouldn't thoroughly enjoy owning a dependable Douglas!

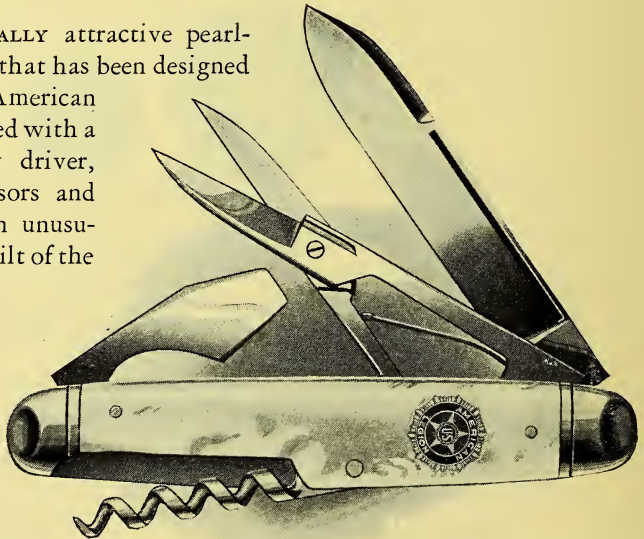
PRICES

Nickel silver with gold-plated emblem \$5.00

AN EXCEPTIONALLY attractive pearl-handled knife that has been designed especially for the American Legion. It is equipped with a knife blade, screw driver, bottle opener, scissors and corkscrew. It is an unusually sturdy knife, built of the finest materials which will render dependable service for years to come.

PRICE

\$5.00 each



LEATHER CARD CASES



This specially designed membership card case is made of the finest mahogany calfskin with the front cover finished in a hand-tooled effect. The American Legion emblem is handsomely reproduced in blue and gold on the inner side.

Every Legionnaire needs one of these handy cases. Send for yours today!

PRICE
\$1.00 each

ELECTRIC SIGNS

THE
OUTDOOR SIGN
OF THE LEGION



\$20.00

complete

F. O. B. Monaca, Pa.

NOTE: Two weeks' delivery.

THIS rugged, enduring outdoor sign will advertise your Post to the community day and night at a very small cost, as it requires only one light bulb. Each sign is furnished complete as illustrated with a special metal fixture which is completely wired and equipped for hanging. *No extras to buy.*

The 17-inch interchangeable opaque glass discs are both lettered with your Post name and number, with the American Legion emblem beautifully reproduced in colors ten inches in diameter. The over-all diameter of the lamp, including the metal drum which is beautifully finished in dull black, is approximately 21 inches.

The colors are fired into the glass by a special process and are guaranteed indefinitely.

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.

INITIATION LAMPS



FRONT VIEW

THE standard initiation lamp is lettered on one side only with the Post name and number in an arc above and below the Legion emblem as illustrated. If desired the reverse side can be furnished with a reproduction of the Preamble to the Legion's Constitution or the Auxiliary emblem and appropriate lettering.

Initiation lamps are made by a special process with both the emblem and lettering beautifully reproduced and fired into the glass in colors. A complete schedule of prices is listed below.

PRICES

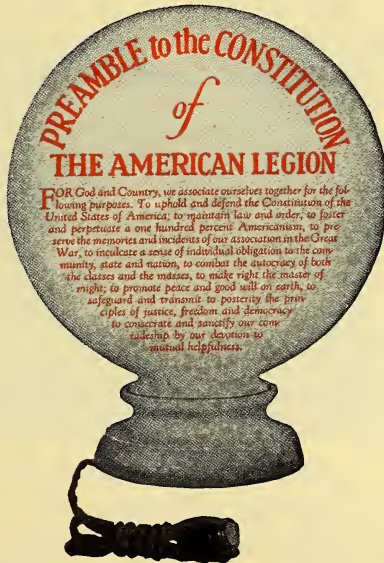
12-inch Pedolite, Plain	\$ 8.00
12-inch Pedolite with Legion Preamble, reverse side	9.00
12-inch Pedolite with Auxiliary emblem and lettering, reverse side	10.50
16-inch Pedestal, Plain	12.00
16-inch Pedestal with Legion Preamble, reverse side	13.00
16-inch Pedestal with Auxiliary emblem and lettering, reverse side	15.00

Prices f.o.b. Monaca, Pa. NOTE: Two weeks' delivery

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.

THE best insurance for the success of your Post is the use of the Initiation Ceremony as set forth in the Legion's Manual of Ceremonies. Its effect upon new members is far-reaching and lasting.

The *Emblem Lamp* which is required is now available in several sizes and styles. Each one consists of an opaque white glass globe, canteen shaped with glass base. Each lamp is furnished complete as illustrated with a ten-foot cord with plug and socket.



REAR VIEW

SHOWING PREAMBLE TO
CONSTITUTION

REMITTANCE MUST ACCOMPANY ORDER
NO C.O.D. SHIPMENTS

POST CAPS

SPECIFICATIONS

Style—Overseas type.

Material—14-ounce. Uniform cloth.

Color—American Legion Blue.

Emblem—Silk embroidered in full Legion colors.

Lettering—Gold silk embroidered.

The standard form of lettering provides for the Post numeral on the right with full State name on left beneath emblem. If desired the Town name in full with State name abbreviated can be substituted at an additional flat charge of 25 cents per cap. All letters and numerals are 1/2 inch in size. Special lettering additional. Prices quoted upon application.

Trimmings—Gold silk piping. Tan sateen lining. Genuine leather sweat band.

Size—Furnished in all standard hat sizes. (Be sure to specify sizes.)

Delivery—Two weeks required for delivery.

PRICE

\$2.00 each (standard lettering) postpaid

NOTE: Post Caps are specially priced and no discount or special price can be extended on quantity orders.



THESE distinctive and out-of-the-ordinary caps are tailored to your individual requirements from the finest of materials by highly skilled cap makers. They fit perfectly.

There is no other single piece of equipment which your Post could adopt that would be so effective as Post caps. They are virtually a complete uniform in themselves. Your Post can make a dignified and creditable showing on Memorial day and all other holidays with these specially designed caps. The exceptionally low price places them within the reach of all.

REMITTANCE MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENTS

POST COLORS



ALL U. S. PARADE FLAGS, SIZE $4\frac{1}{2}$ X $5\frac{1}{2}$ FEET

Your community rightfully looks to your Post to take the lead in patriotic observances and parades. Without *Post Colors* or a *U. S. Parade Flag* your Post cannot be represented properly.

Your Post needs official colors. Insist on their purchase at your next meeting.

SPECIFICATIONS

All silk flags and banners are made of U. S. Government quality flag silk. All woolen banners are made of U. S. Government quality woolen bunting.

The Post banner is made of double thickness material with emblem and lettering reading correctly on both sides. The emblem and lettering on silk Post banners is made of pure gold leaf. The wool banner is made with a painted emblem and gold colored cut and sewed letters.

All flags and banners are trimmed on three sides with 2-inch yellow silk bullion fringe and ornamented with a pair of 6-inch yellow silk tassels with 9 feet of yellow silk cord. Each flag and banner is mounted on a 9-foot polished antique oak pole fitted with a double brass screw joint. The eagle is solid brass with a 6-inch spread.

The equipment furnished with each flag and banner consists of a heavy genuine leather carrying belt and an oilcloth rain cover interlined with heavy canvas.

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.



ALL POST BANNERS, SIZE $4\frac{1}{2}$ X $5\frac{1}{2}$ FEET

PRICES

	WOOL	SILK
U. S. Flag.....	\$25.00	\$ 45.00
Post Banner.....	40.00	90.00
Total.....	\$65.00	\$135.00

Above prices f.o.b. New York

NOTE: Two weeks required for delivery

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS



COUNTY BANNERS

THIS Official County and District Organization Banner was adopted by the fourth annual convention. It is identical with the standard Post banner excepting the color, which is half blue and half white. Each County and District organization should acquire one of these new banners.

The specifications are the same as those of the standard Post banner. (See page 33.)

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.

PRICES

Prices f.o.b. New York City

Wool.....\$45.00 complete
Silk..... 97.50 complete

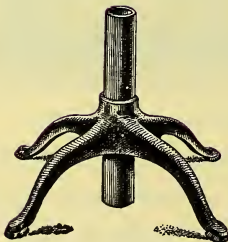
REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

NOTE: Two weeks' delivery

FLAG HOLDERS

Each Post and Department possessing colors should have a set of these *Flag Holders* which have been made especially for American Legion banners.

They are made of cast iron, black enameled, and will last indefinitely.



STYLE L

FLAG STAND

PRICES

Prices f.o.b. New York City

Single stand.....\$3.00
Stands, per pair..... 6.00

REMITTANCE MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS

NOTE: One week's delivery



PENNANTS

STYLE L-1 PENNANT

Size 15 x 36 inches...\$2.25 each

\$22.50 per dozen

REMITTANCE MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENTS

NOTE: Two weeks' delivery

THESE HANDSOME pennants are made from the best quality all-wool felt. The emblem is superbly reproduced in rich bronze. The letters are of the cut and sewed type and are not stamped. They are unusually well made and can be used in many different ways. They are particularly recommended for indoor decorating.

WALL BANNERS



STYLE L-4 WALL BANNER. SIZE 36 X 60 INCHES

PRICE: \$10.00 each, postpaid

REMITTANCE MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENTS

NOTE: Two weeks' delivery

THIS unusually attractive wall banner is made of the finest quality blue felt with a three-inch sewed yellow felt border. The emblem and the lettering are applied separately and are not stamped.

The detail of the American Legion emblem is accurately and beautifully reproduced in colors. Each banner is furnished with your Post name and number and location as illustrated.

NOTE: Lettering instructions should be printed or typed to avoid errors in spelling.



LEGION BANNERET
No. 25

Size 32 inches x 6 feet...\$2.25 each
 Size 32 inches x 9 feet... 2.75 each
 Size 32 inches x 10 feet... 3.00 each
 Size 32 inches x 12 feet... 3.25 each

DECORATIONS

THESE attractive *Legion Decorations* are made of the finest quality of extra heavy, bright, fast color bunting. Just the thing to decorate your Post headquarters. They are equally good for outdoor decorating, too. The colors are guaranteed fast. The emblem is reproduced in oil colors.

Special decorations can be made on short notice to meet your individual requirements. Write for prices.



LEGION FAN STYLE NO. 35
 Size 3 x 8½ feet \$3.50 each

NOTE: *Two weeks' delivery*

ARM BANDS



STYLE L-6 ARM BAND

THERE is hardly an American Legion Post but what at some time has felt the need for a standard Arm Band. They are particularly in demand on Memorial day, Armistice day and for Post funerals. With these handsome Arm Bands your Post can make a dignified and uniform showing at last minute "turn outs."

They are made of American Legion blue uniform cloth with the emblem and wording embroidered in colors. This is a decidedly superior Arm Band which you will be proud to wear.

PRICE: 75c each

NOTE: *Additional wording 5c extra per letter or numeral*

REMITTANCE MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENTS

NOTE: *Lettering instructions should be printed or typed to avoid errors in spelling*

FLAG ACCESSORIES

A COMPLETE line of flag and banner accessories are carried in stock and can be supplied upon short notice. If what you want is not listed, write us for special prices.

Rain covers	\$2.25 each delivered
Carrying belts	3.50 each delivered
Brass eagles	3.50 each delivered
Poles (8-foot) complete with double brass screw joint and brass ferrule	6.25 each delivered
Upper or lower pole halves only	1.75 each delivered
Double brass screw joint only	2.25 each delivered
Brass ferrule only50 each delivered

NOTE: Brass screw joints are not interchangeable.
Therefore, complete joints only supplied.

UNMOUNTED U. S. FLAGS

UNMOUNTED United States Flags can be supplied in all grades and sizes. Two very popular qualities—one pure wool and the other cotton—are listed below in the sizes most in demand. Larger sizes and other qualities priced upon application.

All flags are guaranteed to be fast color and of the best possible workmanship and material.

Size	"STERLING"	"DEFIANCE"
	All-Wool Bunting	2-Ply Mothproof Cotton Bunting
3 x 5 feet	\$ 3.25	\$ 1.75 each
4 x 6 feet	4.75	2.50 each
4 x 7 feet	5.50	2.75 each
5 x 8 feet	7.50	3.75 each
6 x 9 feet	9.50	4.50 each
6 x 10 feet	10.00	5.00 each
8 x 12 feet	17.50	7.50 each
9 x 15 feet	25.50	10.00 each
10 x 19 feet	36.00	12.75 each

Larger sizes priced upon application

NOTE: One week's delivery

U. S. FLAG SETS FOR STREET DECORATION

WE PRESENT HERewith two distinct types of U. S. flag sets for street decoration, both of which are in great demand because of their practicability and low cost.

SPECIFICATIONS

Flag—High-grade fast-color cotton (two grades).

Pole—Twelve-foot two-piece pole (two types). Wooden poles $1\frac{1}{2}$ inch in diameter, complete with ball, truck and halyards. Steel poles $\frac{1}{2}$ inch diameter with solid brass eagle and rope.

Sockets—All sockets equipped with non-corrosive brass screw caps with lip which prevents water entering socket. Cap will not rust.

Covers—Not supplied. Special waterproof flag covers, 50c each additional.

PRICES

OUTFIT E—\$2.40 complete

One 3 x 5-foot Reliance flag.

One 12-foot two-piece wooden pole, galvanized steel joint.

One Broadway sidewalk holder, brass screw cap.

\$2.70 complete

One 4 x 6-foot Reliance flag.

One 12-foot two-piece wooden pole, galvanized steel joint.

One Broadway sidewalk holder, brass screw cap.

OUTFIT B—\$3.30 complete

One 3 x 5-foot Defiance flag.

One 12-foot two-piece wooden pole, galvanized steel joint.

One Broadway sidewalk holder, brass screw cap.

\$4.00 complete

One 4 x 6-foot Defiance flag.

One 12-foot two-piece wooden pole, galvanized steel joint.

One Broadway sidewalk holder, brass screw cap.

OUTFIT S—\$3.30 complete

One 3 x 5-foot Reliance flag.

One 12-foot Columbia nickel-plated steel pole, jointed with brass eagle.

One Broadway sidewalk holder, brass screw cap.

\$3.60 complete

One 4 x 6-foot Reliance flag.

One 12-foot Columbia nickel-plated steel pole, jointed with brass eagle.

One Broadway sidewalk holder, brass screw cap.

OUTFIT M—\$4.20 complete

One 3 x 5-foot Defiance flag.

One 12-foot Columbia nickel-plated steel pole, jointed with brass eagle.

One Broadway sidewalk holder, brass screw cap.

\$4.90 complete

One 4 x 6-foot Defiance flag.

One 12-foot Columbia nickel-plated steel pole, jointed with brass eagle.

One Broadway sidewalk holder, brass screw cap.

Prices f.o.b. New York City

NOTE: Reliance flags furnished with printed stars and sewed stripes. Defiance flags with sewed stars and sewed stripes.



WOODEN POLE
TWO-PIECE



BROADWAY
POLE HOLDER
WITH BAR AND
SCREW CAP



STEEL POLE
TWO-PIECE

REMITTANCE MUST ACCOMPANY ORDER. NO C. O. D. SHIPMENT

MINIATURE POST COLORS



*A*merican Legion Post Colors in miniature form, especially designed for desk and table use, are now available.

Each set consists of an 8 x 12-inch printed silk U. S. and Legion Post flag (unlettered), fringed on three sides and mounted on an 18-inch ebonized staff with gilded spearhead. A specially designed holder is included.

Each Legionnaire should have a set of these miniature Post Colors. They are splendid souvenirs for banquets, dinners, dances, etc.!

PRICES

Complete stand colors	..\$1.25 <i>per set</i>
Legion flag only75 <i>each</i>
U. S. flag only50 <i>each</i>
Holders only25 <i>each</i>

NOTE: SPECIAL PRICES ON QUANTITIES OF FIFTY OR MORE SETS

MEMBERSHIP CAMPAIGN ACCESSORIES

HUNDREDS of American Legion Posts have substantially increased their membership through the use of these attractive and compelling billboard posters. Bill posting companies everywhere are co-operating with Legion Posts in displaying the effective poster illustrated below. It is one which no ex-service man can pass without reading. It is reproduced in seven colors—red, purple, orange, blue, green, yellow and pink. Irresistible—is the word which exactly describes it.



POSTER DESIGN NO. 28

PRICE

Billboard Poster, 9x21 feet. \$1.00 each plus carrying charges

SPECIAL LITERATURE, ETC.

MEMBERSHIP APPLICATION BLANKS

Specially prepared membership application blanks so designed that they can be used from year to year are now available. Conveniently packed in pads of one hundred. . . Price 25c per pad

"SERVICE STATEMENTS"

An attractive four page folder, in the form of a statement of your Post dues for the coming year which has been used with astonishing success. It is a real member-getter which is hard to turn down for it sets forth in detail the major accomplishments of the American Legion. Price \$1.00 per hundred

"FOR GOD AND COUNTRY"

A carefully prepared pamphlet setting forth six compelling reasons why every ex-service man should join The American Legion. This pamphlet has proven invaluable in membership drives. Price 50c per hundred

"THE AMERICAN LEGION"

What The American Legion offers you—what it asks of you, and what it offers the nation is set forth in an intensely interesting fashion. It is a concise, straight-forward presentation of what The American Legion stands for and what it is doing. Price \$1.00 per hundred

PRIZE CUPS AND TROPHIES

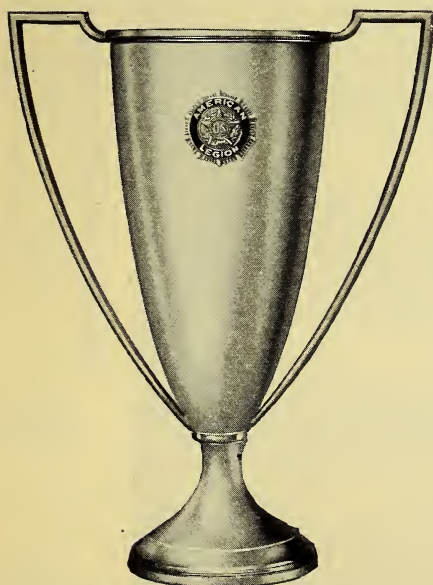
WHETHER it be for distinguished service to your Post, or unusual athletic ability, the ancient office of the laurel wreath can best be filled by Prize Cups and Trophies. Give prize cups!

We present herewith a line of artistic and out-of-the-ordinary Prize Cups and Trophies which we conscientiously offer as the best possible values for your money. You will find a great variety of designs and sizes and a range of prices that will solve any presentation problem.

The several pages immediately following are devoted to plated cups and trophies which are made of high-grade white base metal generously plated with pure silver. A line of sterling (solid) silver cups is shown on the last page of the series. They have all been designed and made with the utmost care and precision. Each one is the creation of highly skilled craftsmen.

HOW TO ORDER PRIZE CUPS

Order by style number and in addition specify the size of the cup or trophy selected. If the cup is to be engraved select the style of engraving (see style plate below) and designate it by style number. Submit the inscription to appear on the cup in typed or printed form to eliminate any possibility of error. Remittance in full payment including the cost of the engraving must accompany all orders. No C. O. D. shipments.



ILLUSTRATING CUP NO. V-2936
with engraved emblem

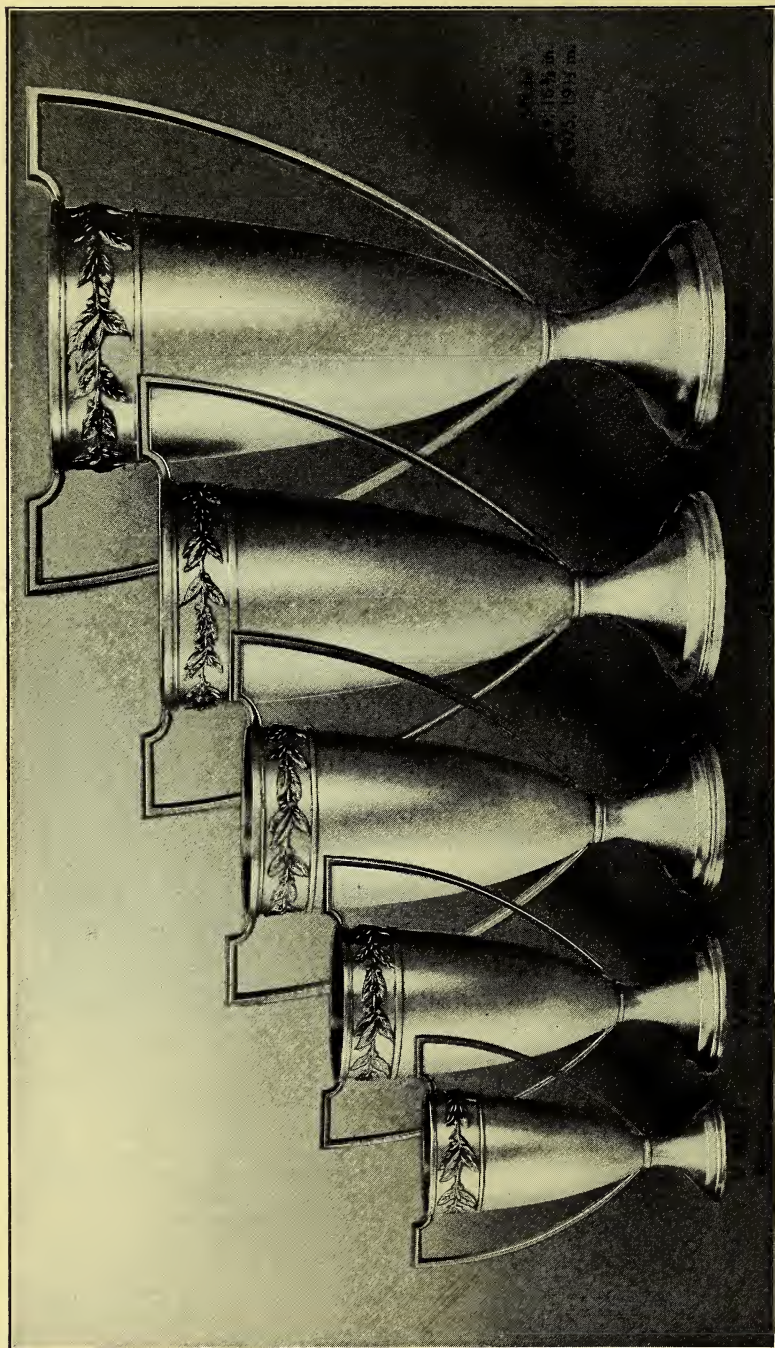


ENGRAVING STYLE PLATE

PRICES FOR HAND ENGRAVING

The prices quoted include the engraving of the Legion emblem. See illustration at left. All other engraving, however, is extra and the cost per letter (not word) for each style illustrated above is quoted below:

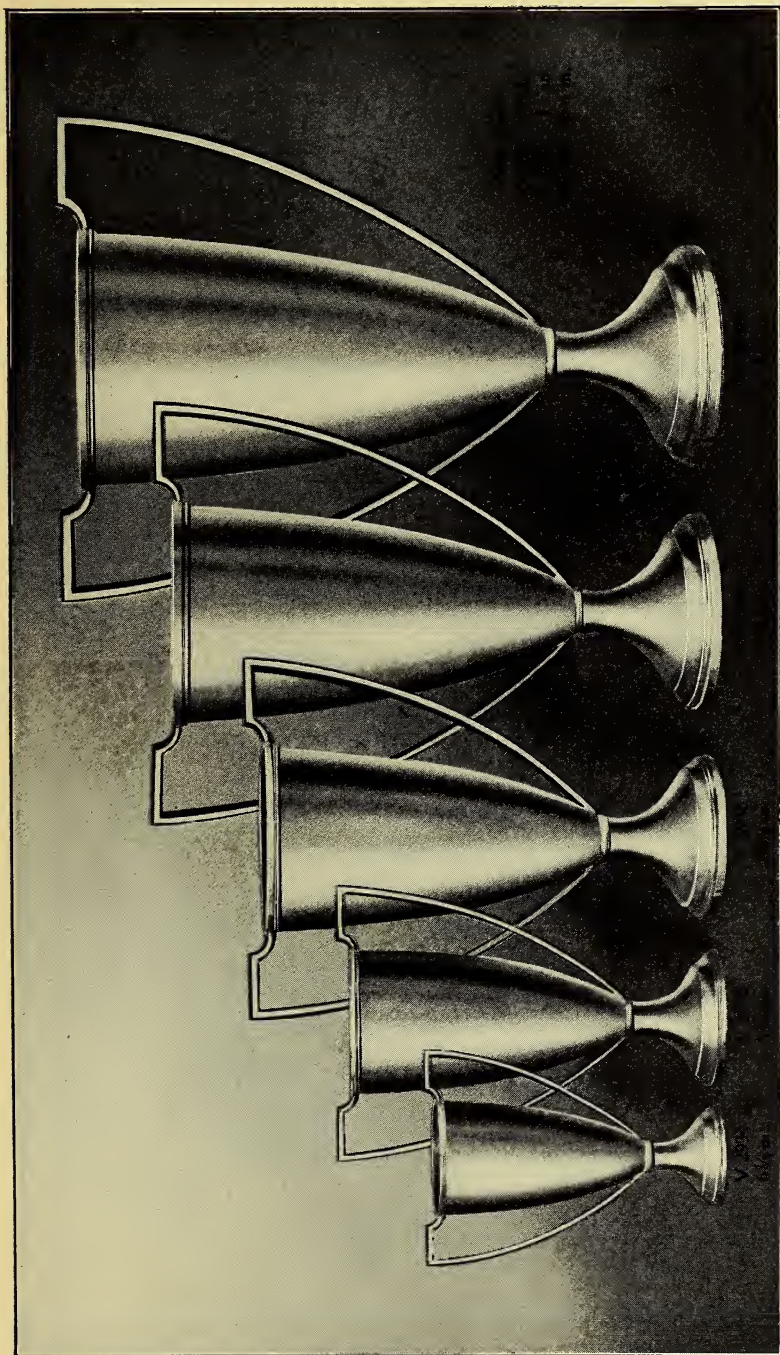
No. 1.....	10c per letter or numeral
No. 2.....	5c per letter or numeral
No. 3.....	10c per letter or numeral
No. 4.....	5c per letter or numeral



SILVER PLATE—GOLD LINED—GREY FINISH

No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
V2842	6 $\frac{3}{8}$ in.	1 in.	\$ 7.50	V2846	14 $\frac{3}{4}$ in.	1 $\frac{1}{2}$ in.	\$21.50
V2843	8 $\frac{1}{4}$ in.	1 $\frac{1}{4}$ in.	10.00	V2874 (discontinued)			
V2844	10 $\frac{1}{8}$ in.	1 $\frac{1}{4}$ in.	13.50	V2875 (discontinued)			
V2845	12 $\frac{1}{4}$ in.	1 $\frac{1}{2}$ in.	17.00				

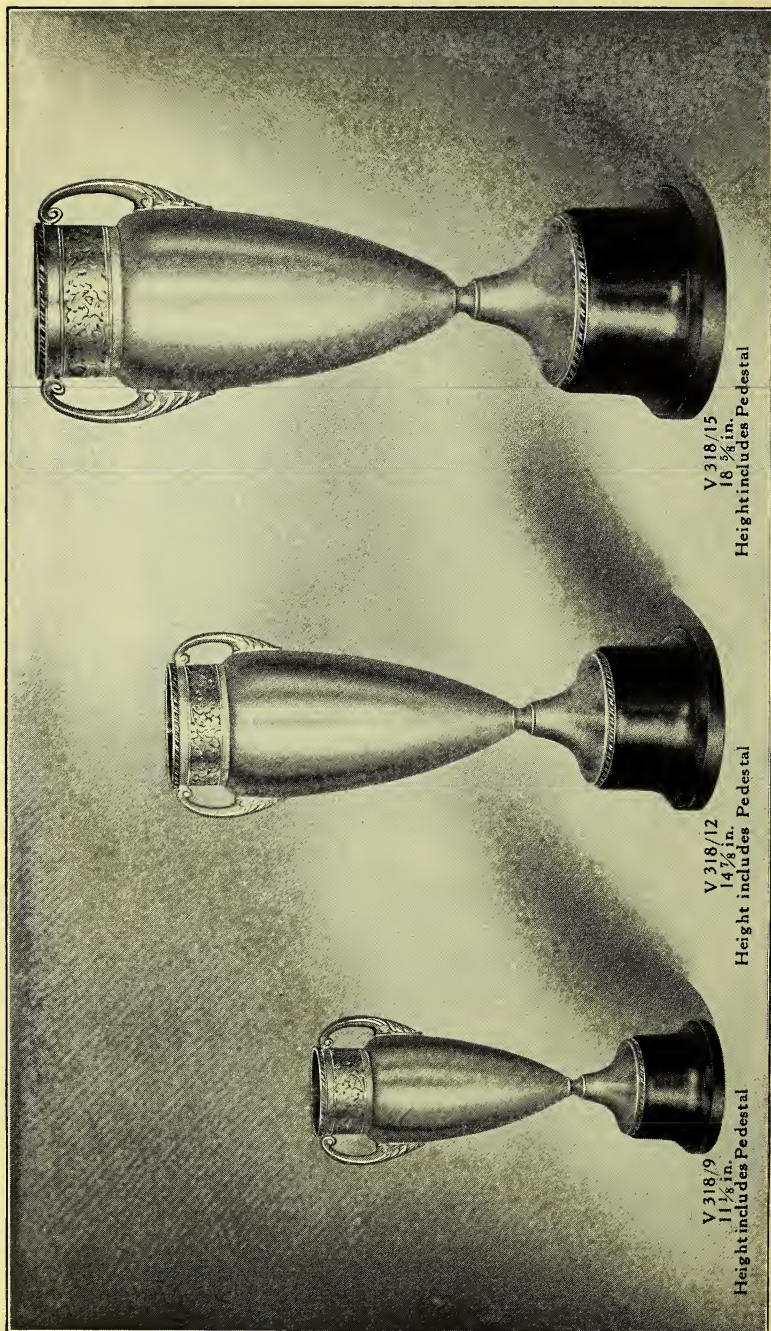
REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS. TWO WEEKS' DELIVERY



SILVER PLATE—GOLD LINED—BRIGHT FINISH

No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
V2934	6 1/2 in.	1 in.	\$ 6.50	V2938	14 1/2 in.	1 1/2 in.	\$20.00
V2935	8 1/2 in.	1 1/4 in.	9.00	V2851 (not shown)	5 in.	1 in.	4.50
V2936	10 1/2 in.	1 1/2 in.	12.50	V2968 (discontinued)			
V2937	12 1/2 in.	1 3/4 in.	16.00				

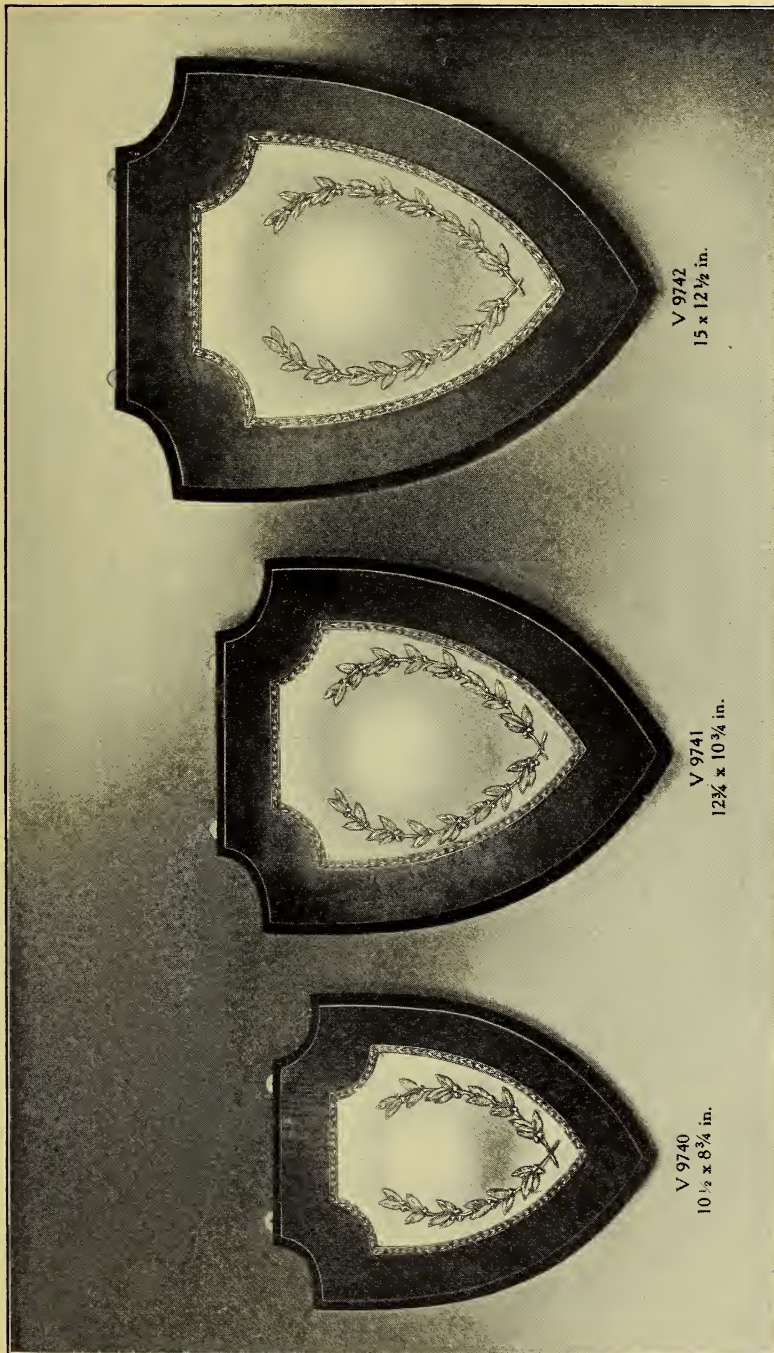
REMITTANCE IN FULL MUST ACCOMPANY ORDER, NO C.O.D. SHIPMENTS, TWO WEEKS' DELIVERY



SILVER PLATE—GOLD LINED—GREY FINISH

No.	Height Cup Only	Emblem Size	Cup Only	With Black Bakelite Pedestal Attached
V318-9	9 in.	1 1/4 in.	\$10.00	\$11.25
V318-12	12 in.	1 1/2 in.	15.00	17.25
V318-15	15 in.	1 3/4 in.	20.00	24.50

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS. TWO WEEKS' DELIVERY



V 9740
10 1/2 x 8 3/4 in.

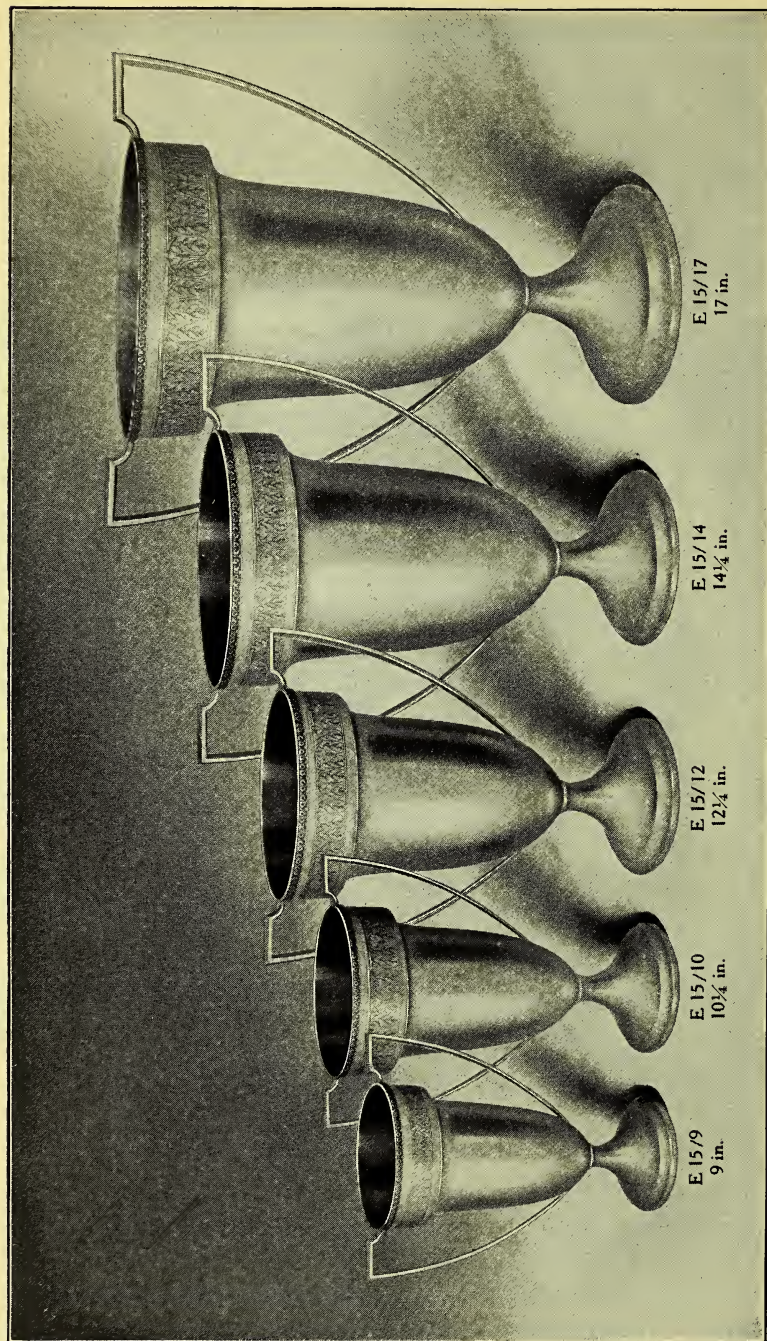
V 9741
12 3/4 x 10 3/4 in.

V 9742
15 x 12 1/2 in.

TROPHY SHIELD—SILVER PLATE—GREY FINISH—MOUNTED ON WEATHERED OAK

No.	Size	Emblem	Price
V9740	Metal 7 in. high; 5 3/4 in. wide.	1 1/2 in.	\$11.00
V9741	Metal 8 3/4 in. high; 7 in. wide.	1 1/2 in.	14.00
V9742	Metal 10 1/4 in. high; 8 in. wide.	1 3/4 in.	17.00

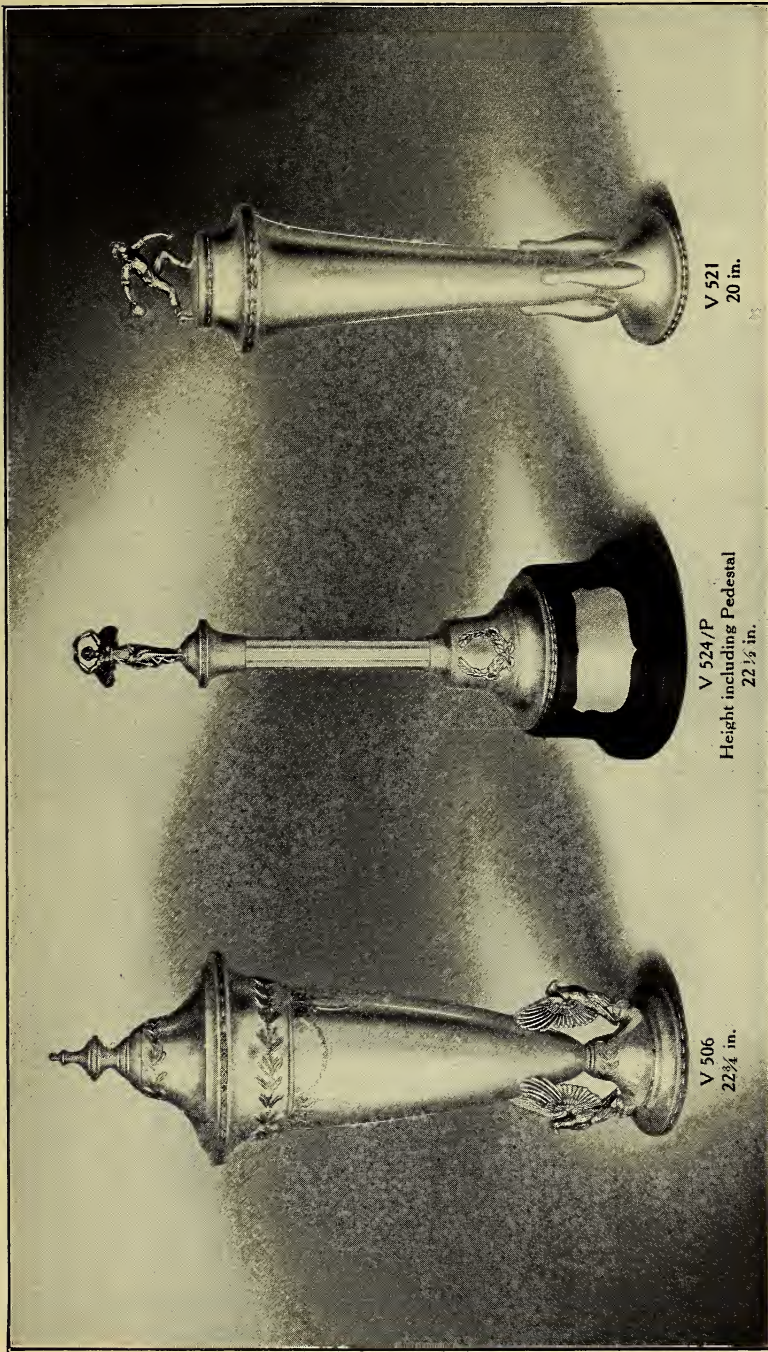
REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS. TWO WEEKS' DELIVERY



SILVER PLATE—GOLD LINED—GREY FINISH

No.	Height	Size of Emblem	Price	No.	Height	Size of Emblem	Price
E15-5 (not shown)	5 in.	$\frac{3}{4}$ in.	5.00	E15-12	$12\frac{1}{4}$ in.	$1\frac{3}{4}$ in.	\$15.00
E15-7 (not shown)	7 in.	1 in.	7.50	E15-14	$14\frac{1}{4}$ in.	$1\frac{3}{4}$ in.	21.00
E15-9	9 in.	$1\frac{1}{2}$ in.	9.50	E15-17 (Discontinued)			
E15-10	$10\frac{1}{4}$ in.	$1\frac{1}{2}$ in.	11.00				

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS. TWO WEEKS' DELIVERY



V 506
22¾ in.

V 524/P
Height including Pedestal
22½ in.

V 521
20 in.

SILVER PLATE—NOT GOLD LINED—GREY FINISH

Price
\$42.50
25.00
22.50

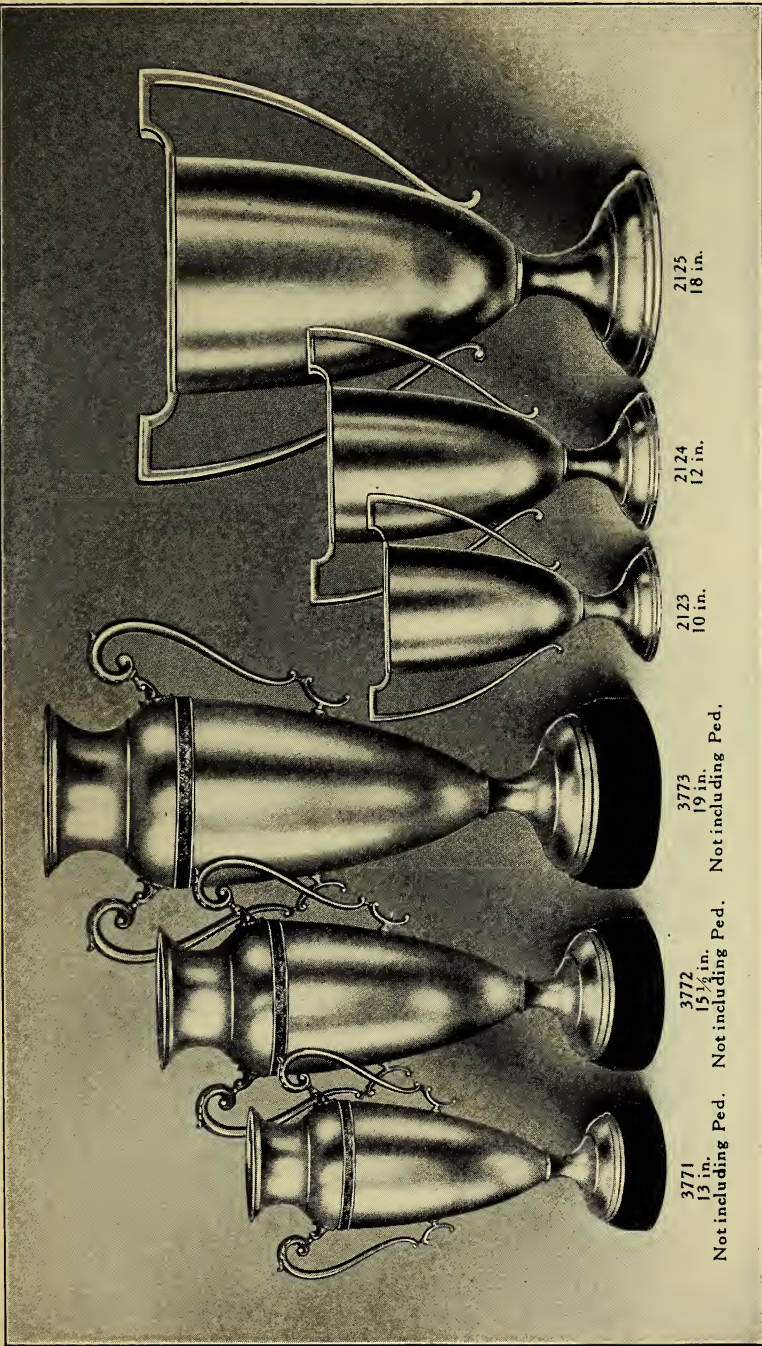
Size of Emblem
1¾ in.
1½ in.
1¾ in.

Height
22¾ in.
22½ in.
20 in.

No.
V506
V524-P (with pedestal and plate)
V521

The V524-P trophy can be made to represent any major sport by changing the figure.

REMITTANCE IN FULL MUST ACCOMPANY ORDER. NO C.O.D. SHIPMENTS. TWO WEEKS' DELIVERY



STERLING (SOLID) SILVER

3770 Series: Not gold lined—grey finish

No.	Height	Size of Emblem	Cup Only	With Imitation Chinese Jade Pedestal	No.	Height	Size of Emblem	Price
3770 (not shown)	6 in.	1 in.	\$ 30.00	\$ 33.00	2120 (not shown)	5 in.	3/4 in.	\$ 22.00
3771	13 in.	1 1/2 in.	100.00	103.50	2121 (not shown)	6 in.	1 in.	28.00
3772	15 1/2 in.	1 1/2 in.	175.00	180.00	2122 (not shown)	8 in.	1 1/4 in.	45.00
3773	19 in.	1 3/4 in.	275.00	280.00	2123 (not shown)	10 in.	1 1/2 in.	65.00
3774 (not shown)	23 in.	1 3/4 in.	450.00	457.50	2124	12 in.	1 1/2 in.	100.00
					2125	18 in.	1 3/4 in.	300.00

2120 Series: Gold lined—bright finish

PAST OFFICER'S INSIGNIA

SINCE the beginning of time, distinguished service among fighting men has been rewarded by highly coveted medals and decorations. Hundreds of Americans were decorated for distinguished service during the World War—not as an obligation but as a privilege.

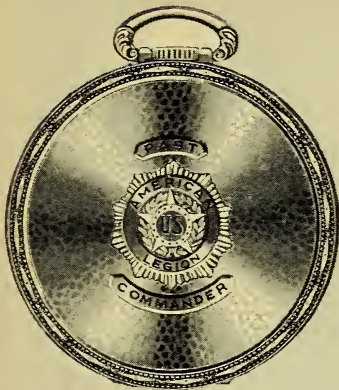
During the past year, your Commander and Adjutant have given freely of their time and service to your Post. Surely this is a service which your Post should deem it a privilege to recognize.

The following page is devoted to the unique line of Past Officer's insignia which has been provided for the ever increasing number of Posts which annually decorate their retiring Commanders and Adjutants. The wide price range and great variety—rings, badges, buttons, charms and watches—makes selection easy.

Past Officer's insignia are carried in stock only for Past Commanders and Past Adjutants. Both types are to be had for Past Post, District or County and State officers. In ordering, be sure to specify which type is desired. Any of the standard Past Officer's insignia, however, can be made to special order by hand, at a slight additional charge. Prices on application.

Service or year bars extra—see page 52

PAST OFFICERS INSIGNIA



Past Officers Watch

15-Jewel Gold Filled Case \$27.50
17-Jewel Gold Filled Case \$30.00



Past Officers Button

10K Solid Green Gold .. \$4.00
14K Solid Green Gold .. \$5.00



Past Officers Charm

10K Solid Green Gold .. \$5.00
14K Solid Green Gold .. \$6.00



Past Officers Ring

10K Solid Green Gold .. \$17.50
14K Solid Green Gold .. \$22.50

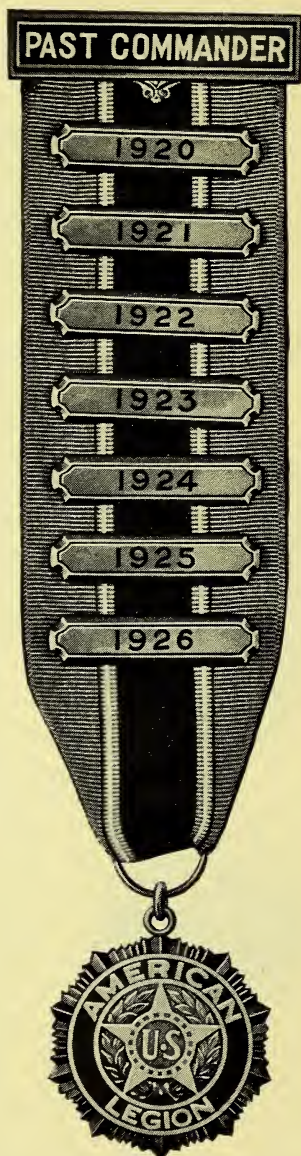


Past Officers Badge

10K Solid Green Gold .. \$15.00
14K Solid Green Gold .. \$20.00

Note: Engraving 5c extra per numeral or letter

SERVICE BARS



IN RESPONSE to a popular demand an unusually attractive year or service bar has been designed for both past and present officers' ceremonial badges.

Service bars are available for both Post and Department past and present officers' badges and in three qualities—bronze, 10 karat and 14 karat solid gold. No officer's ceremonial badge, either past or present, is complete without these attractive service bars.

Attached in a jiffy—and very moderately priced!

3

PRICES

Bronze (Bar only)...\$0.50 each

10K Gold (Bar only).. 1.50 each

14K Gold (Bar only).. 2.00 each

NOTE: Although not illustrated, service bars are available for the years 1919, 1927, 1928, 1929, 1930 and 1931.

CIGARETTE CASES



This handsome and distinctive cigarette case is made in two qualities—nickel silver and sterling (solid) silver. Both are very fairly priced. Both are splendid values! The American Legion emblem is beautifully engraved in the lower corner and in the upper is a specially designed panel for engraving your monogram or initials.

Cigarette cases are especially recommended for personal gifts or for membership campaign prizes.

PRICES

Nickel Silver, \$1.50 each

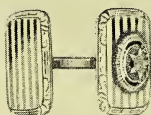
Sterling (Solid) Silver, \$9.50 each

NOTE: ENGRAVING 50¢ EXTRA PER LETTER OR NUMBER

JEWELRY



AL 12 *Double Charm*
10K Solid Green Gold . . \$3.50



AL 8 *Cuff Links*
Yellow Gold Filled . . \$2.00 per Pair



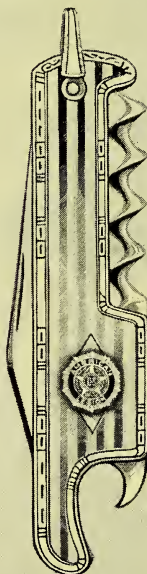
AL 20 *Knife*
Yellow Gold Filled . . \$2.50



AL 14 *Double Charm*
10K Solid Green Gold . . \$2.00



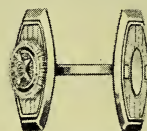
AL 7 *Cuff Links*
Yellow Gold Filled . . \$2.00 per Pair



AL 21 *Knife*
Yellow Gold Filled . . \$3.50



AL 11 *Charm*
10K Solid Green Gold . . \$5.00



AL 9 *Cuff Links*
Green Gold Filled . . \$1.50 per Pair



AL 22 *Knife*
Green Gold Filled . . \$2.00

WE PRESENT herewith a line of American Legion jewelry which has been carefully selected for the personal use of Legionnaires. If what you want is not illustrated we will be glad to submit quotations on any special jewelry which you might require. We particularly recommend knives, charms and cuff links for membership prizes.

RINGS



AL 25



AL 15



AL 10



AL 1



AL 2

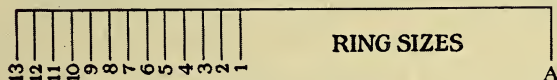


AL 4



AL 3

STANDARD RING GAUGE



Cut a slip of paper that will just fit snugly around the second joint of the finger on which you wish to wear your ring. Lay this slip with one end at A on the standard ring gauge shown here and the other end will indicate the correct size. (Remember we can furnish half sizes.) As an added precaution pin the slip to your order.

Engraving 5c extra per letter or numeral

STYLE AL 25—10K solid green gold ring with regulation emblem, hand carved eagles.....	Price \$12.50
STYLE AL 15—10K solid yellow gold ring with midget emblem, hand carved eagles.....	Price 10.00
STYLE AL 10—10K solid yellow gold ring with midget emblem, black onyx stone.....	Price 9.50
STYLE AL 1—14K solid green gold ring with midget emblem, black onyx stone, hand carved eagles.....	Price 17.50
STYLE AL 2—10K solid rose gold ring with midget emblem, black onyx stone.....	Price 13.50
STYLE AL 3—10K solid yellow gold ring, synthetic ruby stone with midget emblem on each side.....	Price 15.00
STYLE AL 4—Sterling silver ring with 10K solid gold emblem.....	Price 6.00

FOUNTAIN PEN DESK SETS

PRICE \$10.00

*Complete with emblem
and plate as illustrated*



(One-half Actual Size)

THIS unusually attractive fountain pen desk set combines grace and utility. It is the ideal set for either home or office. The genuine Pedrara onyx base (size 4 x 4 inches) bears a gold-plated American Legion emblem on the top and a gold-filled plate for engraving on the front. The rosewood finish Gold Seal Wahl Pen is everlastingly guaranteed. You will thoroughly enjoy owning one of these attractive desk sets!

NOTE: *Specify whether light, medium or heavy point desired*

Engraving 5c per letter or numeral extra

POCKET WATCHES



Style 1

Style 2

THE ZERO HOUR in business—the one right instant to act—demands an accurate timepiece. A few minutes late may lose you a golden opportunity.

American Legion watches are to be had with either 15 or 17-jewel movements and with white or green gold filled cases. They are accurate and thoroughly dependable. Each watch is furnished with a fancy silver dial and packed in a handsome gift box as illustrated.

	PRICES	STYLE 1	STYLE 2
15-jewel gold filled case.....		\$27.50	\$27.50
17-jewel gold filled case.....		30.00	30.00

Engraving 5c per letter or numeral extra

STRAP WATCHES



Chromium plated nickel case, handsomely engraved. Extra heavy crystal. Special 5-o size, Elgin movement with raised figured dial and black hands.

THE LEGION emblem is beautifully reproduced in colors. Smaller, smarter and sturdier, this new Legionnaire is truly a *man's* watch. Never before has so little money commanded such a fine timepiece. An accurate and thoroughly dependable strap watch that has the rare combination of stamina and style.

Price \$19.00

COMPLETE WITH EMBLEM

Engraving 5c per letter or numeral extra



**HERE'S
ENTERTAINMENT
FOR
YOUR POST**



FOREWORD

THERE is no other one thing which will so effectively stimulate attendance at Post meetings, as a series of well-planned, feature entertainments. Motion pictures, the ideal, modern entertainment medium, have made such a program possible to every American Legion Post.

The American Legion Film Service has gathered together a library of splendid war, historical, educational and patriotic motion pictures, which are particularly suited for Post entertainment. A detailed synopsis and description of these pictures, all of which were selected because of their appropriateness, will be found on the following pages.

Most of these excellent productions are to be had in both 35mm (standard), and 16mm (miniature) sizes, at prices within the means of even the smallest Post. Nowadays, the services of an experienced operator, with complete projection equipment for standard film, is to be had at a nominal charge, in almost every community. An amateur size projector for 16mm film, can doubtless be borrowed from one of your members, or if necessary, rented from a local camera dealer at a small cost.

The success of your Post is largely dependent upon the individual interest of your members and their regular attendance at meetings. Pep and enthusiasm can be aroused and the attendance problem solved by presenting these several carefully selected motion picture programs at regular intervals in connection with your Post meetings. It is a sure-fire method which has worked successfully for hundreds of Posts. For your convenience, an order blank will be found on page 64.

NATIONAL CONVENTION FILMS

EACH YEAR since 1922, the Film Service has compiled an official motion picture history of each national convention. These official convention films present in an absorbing and highly entertaining fashion, every phase of the Legion's national conventions, beginning with New Orleans in 1922. The opening of the convention—the big parade—intimate glimpses here and there through the crowded streets of the convention city—and flashes of almost every interesting feature of the convention are brought to you. Each one is a splendid portrayal of The American Legion in national convention.

This is the ideal entertainment for Post meetings. With one or two exceptions, each of these interesting subjects requires only ten to fifteen minutes to exhibit. The prices listed below are exceptionally fair and are within the means of every Post.

"NEW ORLEANS CONVENTION 1922"

(One reel. Screening time approximately fifteen minutes.)

Price 35mm (standard), \$5.00; 16mm not available

"SAN FRANCISCO CONVENTION 1923"

(One reel. Screening time approximately fifteen minutes.)

Price 35mm (standard), \$5.00; 16mm not available

"ST. PAUL CONVENTION 1924"

(One reel. Screening time approximately fifteen minutes.)

Price 35mm (standard), \$5.00; 16mm not available

"OMAHA CONVENTION 1925"

(One reel. Screening time approximately fifteen minutes.)

Price 35mm (standard), \$5.00; 16mm not available

"PHILADELPHIA CONVENTION 1926"

(One reel. Screening time approximately fifteen minutes.)

Price 35mm (standard), \$5.00; 16mm not available

***"THE SECOND A. E. F. 1927," Paris, France**

(Two reels. Screening time approximately one-half hour.)

Price 35mm (standard), \$7.50; 16mm (miniature), \$5.00

"SAN ANTONIO CONVENTION 1928"

(One reel. Screening time approximately fifteen minutes.)

Price 35mm (standard), \$5.00; 16mm (miniature), \$5.00

***"LOUISVILLE CONVENTION 1929"**

(One reel. Screening time approximately fifteen minutes.)

Price 35mm (standard), \$7.50; 16mm (miniature), \$5.00

The pictures which are starred (*) are particularly recommended for their entertainment value.

"THE WORLD WAR"

(Nine reels. Screening time approximately two hours.)

THIS splendid production is without doubt the most gigantic and elaborate motion picture history of the World War yet attempted. Because of its historical accuracy, every Legionnaire should see this exceptional picture.

SYNOPSIS

War in all its many phases is to be seen in this splendid picture. Lumbering tanks, murderous machine guns sweeping No-Man's-Land, poison gas, smoke screens, depth bombs, the sinking of ships by submarines, falling planes, falling men, and the flare of star shells—all the elements of war are to be seen in "THE WORLD WAR." Animated maps show the progress of the greatest war in history in a most graphic and authentic manner. "THE WORLD WAR" has been so expertly compiled and edited that it commands and holds the attention of even the most critical.

PRICES

35mm (standard), \$10.00 each day; 16mm (miniature), \$7.50 each day



"FLASHES OF ACTION"

(Five reels. Screening time approximately one hour.)

THIS exceptional picture is a gripping motion picture camera record of the United States forces at home and abroad during the World War.

SYNOPSIS

To see "FLASHES OF ACTION" is to see the World War from the front line trenches. This thrilling picture is the movie camera's story of the greatest war in history. It is composed entirely of official U. S. Signal Corps "shots" taken at home and overseas during the war with Germany. It is everything and more than the title implies, for it is literally crammed with action. Many of its scenes were filmed under enemy fire and these will live long in your memory. The heroic action of the American troops in the various offensives is set forth in a never-to-be-forgotten manner. A straight historical war picture which needs no plot or other stimulant to hold your undivided interest.

PRICES 35mm (standard), \$7.50 each day; 16mm not available

"OLD GLORY"

(One reel. Screening time approximately fifteen minutes.)

AN ABSORBING and fast-moving history of the American flag, carrying a never-to-be-forgotten lesson in patriotism. "OLD GLORY" is particularly recommended for exhibition immediately following initiation ceremonies.

SYNOPSIS

"Spike" Mullins fails to salute the colors on Armistice Day and becomes involved in a fight. He is arrested and brought before Judge Thompson, formerly of the A. E. F. and an ardent patriot. The Judge, appreciating that a fine would only harden Mullins, undertakes a lecture on the history of our country and its flag, explaining the changes in our national emblem which finally brought into existence the Stars and Stripes. Mullins, at first belligerent, becomes interested and leaves the court-room heartily sorry for his disgraceful action. This unusual picture carries a strong patriotic lesson on flag etiquette.

PRICES. 35mm (standard), \$7.50; 16mm (miniature), \$5.00



"THE MAN WITHOUT A COUNTRY"

(Eight reels. Screening time approximately one and three-quarter hours.)

THIS is a fast-moving patriotic drama, based on the book of the same name, featuring Arnold Daly and Mary Carr. Splendid entertainment, and truly a never-to-be-forgotten picture.

SYNOPSIS

This film is one of the most powerful patriotic film productions ever made. Philip Nolan, a young lieutenant in the United States Army, because of his great admiration for Aaron Burr, allows himself to become involved in the latter's attempt to establish Texas as an independent state for the purpose of making war on the United States. The plot is discovered and at the subsequent treason trial Nolan in a fit of frenzy cries out: "Damn the United States! I wish I may never hear of the United States again." His wish is his sentence and he is immediately transferred to the battleship Constitution and thereafter is never allowed to hear the name of his country he damned nor is he allowed to see its shores. Through a series of thrilling adventures Nolan reveals his love for his country and redeems himself.

PRICES. 35mm (standard), \$10.00; 16mm (miniature), \$7.50

DO IT NOW!

HUNDREDS of Posts are reviving and holding the interest of their members through the exhibition of these interesting motion picture productions. It is a sure-fire method which will work successfully for your Post just as it has for hundreds of others.

There is a wide variety of programs, each distinctly different, from which to choose. For your first entertainment, we suggest one of the official convention pictures. Or, if the program is to be a longer one, "THE WORLD WAR" or "FLASHES OF ACTION."

ObeY that impulse and mail the convenient coupon now!

TEAR HERE

AMERICAN LEGION FILM SERVICE
777 North Meridian Street
Indianapolis, Indiana

Gentlemen:

Our Post is desirous of exhibiting the motion pictures checked below, in $\left\{ \begin{smallmatrix} 35\text{mm} \\ 16\text{mm} \end{smallmatrix} \right\}$ size. Our remittance for \$. is enclosed herewith. We are submitting three choices of dates with the understanding that our first choice will be allotted if possible.

1st. 2nd. 3rd.

- | | |
|---|--|
| <input type="checkbox"/> "THE WORLD WAR" | <input type="checkbox"/> "FLASHES OF ACTION" |
| <input type="checkbox"/> "OLD GLORY" | <input type="checkbox"/> "THE MAN WITHOUT A COUNTRY" |
| <input type="checkbox"/> "NATIONAL CONVENTION FILM" | |

(Insert name here)

Name Street

City State

Post Name and Number

- ☐ Check here if your post is interested in raising funds through the public exhibition of specially selected feature motion pictures. It will bring a copy of our special "Exhibiting Plan" which has worked successfully for thousands of Posts. It means money for your Post!

